About Vodafone Group Plc
Vodafone is one of the world’s largest telecoms operators

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<table>
<thead>
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<tbody>
<tr>
<td><strong>24</strong></td>
<td>countries in which we have mobile operations</td>
</tr>
<tr>
<td><strong>19</strong></td>
<td>countries in which we have fixed operations</td>
</tr>
<tr>
<td><strong>43</strong></td>
<td>Partner Markets</td>
</tr>
<tr>
<td><strong>89m</strong></td>
<td>IoT connections</td>
</tr>
<tr>
<td><strong>100</strong></td>
<td>countries connected by our submarine cables</td>
</tr>
<tr>
<td><strong>£40bn</strong></td>
<td>market capitalisation (1 August 2019)</td>
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Every 24 hours, Vodafone customers:

• Make 7bn minutes of mobile calls
• Stream the equivalent of 16bn songs on their smartphones
• Watch the equivalent of 2bn 3 minute HD videos over their fixed broadband connections
• Make 30m financial transactions using M-Pesa

1. Europe only
History of the Group

- Incorporated in UK as Racal Strategic Radio Ltd
- 1984: UK’s first mobile phone call
- 1991: World’s first text message sent
- 1992: Vodafone merges with AirTouch
- 1999: Demerger from Racal and full listing on the LSE as Vodafone Plc
- 2000: World’s first international mobile call made between Vodafone and Telecom Finland
- 2004: Acquisition of Mannesmann AG, acquiring further businesses in Europe
- 2006: Acquisition of Telsim (now Vodafone Turkey)
- 2007: Acquisition of controlling stake in Vodafone Essar (now Vodafone India)
- 2009: Launch of M-Pesa
- 2012: Acquisition of TelstraClear in New Zealand
- 2013: Acquisition of Vodafone Australia merged with Hutchison 3G Australia
- 2014: Acquisition of Kabel Deutschland in Germany
- 2016: Sale of 45% interest in Verizon Wireless
- 2017: Acquisition of Ono in Spain
- 2018: Global maternity policy launched
- 2019: Proposed acquisition of Liberty Global’s German and CEE operations announced
- 2020: Acquisition of Hellas Online in Greece
- 2021: Vodafone Netherlands merged with Ziggo
- 2022: Ownership of Vodafone India and Italy increased to 100%
- 2023: Acquisition of Cable and Wireless Worldwide in UK
- 2024: Acquisition of Cobra Automotive in Italy
- 2025: Vodafone India merged with Idea Cellular
Vodafone operations and partners
September 2019

- OpCos
- Partner Markets/Vodafone
  Business only
Unifying communications

1. Includes Vodafone Idea and other joint ventures
2. Includes Vodafone Ziggo

**Mobile**
The world’s 2nd largest mobile network
640m customers\(^1\)

**Fixed**
Europe’s fastest growing broadband provider
21m customers\(^2\)

**TV**
TV in 9 markets
14m customers\(^2\)
Best network for data

- 4G available in 25 countries
- 4G+ available in 22 countries
- 155m Vodafone customers use 4G
- In Europe 92% of data is delivered at speeds fast enough to stream a HD video (≥3Mbps)

C2 (1) Includes Vodafone Idea and other joint ventures
The largest international mobile network

95% 4G outdoor coverage in Europe

22 Indian circles where we provide 4G

89% 3G/4G outdoor coverage across rest of AMAP

172 countries in which 4G roaming is available
In Europe, Vodafone customers now use 3.8GB of data every month on their smartphones.
Vodafone has 243m active mobile data users in emerging markets\(^1\)

1. Includes Vodafone Idea and Safaricom
We market high speed broadband services to 70% of European households\(^1\)

37m
European households can access Vodafone’s superfast broadband\(^1\)

118m
when wholesale agreements are included\(^1\)

\(^1\) Includes VodafoneZiggo
Vodafone Business accounts for nearly a third of Group revenue

- We work with 1,400 of the world’s largest businesses
- World’s #1 international provider of IoT services
- World’s #1 carrier of international voice minutes
M-Pesa provides financial freedom to millions of people

Launched in Kenya in 2007

396,000 agents

Available in 7 countries

37m active customers
Group financial summary
FY 18/19

€43.7bn revenue
€14.1bn adjusted EBITDA
-€828m operating profit
€5.4bn free cash flow
5.26c adjusted earnings per share
9.00c dividend per share
The future is exciting. Ready?