**GET ULTRA SMART WITH THE NEW VODAFONE SMART V10**

Vodafone launched the Vodafone Smart V10 smartphone, packed with the latest features and dual camera technology – all at a price below 179€.

The Vodafone Smart V10 boasts an expansive 5.9” HD+ teardrop notch design, with a 19:9 edge-to-edge display that allows users to enjoy a big screen experience in a compact, easy to hold size. Graceful curved surfaces in a polished, satin metallic finish create a sophisticated clean appearance typically found in higher-end smartphones.

Users can capture all their memorable moments with a 13MP & 5MP auto-focus dual rear camera and an 8MP front-facing selfie camera. The portrait mode available on both the front and rear cameras help users achieve a depth-of-field effect, blurring the background while keeping the subject in focus. The Smart V10 front-facing camera also supports Face Unlock, allowing users to quickly and easily access the device.

The Vodafone Smart V10 delivers a lightning fast, reliable performance with 3GB RAM, a Qualcomm quad-core SDM429™ processor and the latest Android™ Pie™ operating system. With 32GB of internal memory and an additional SD card slot up to 128GB, users can keep all their photos and videos close at hand while a 3400 mAh battery ensures users can stay connected for longer.

The new Vodafone Smart series is designed and tested by Vodafone in Europe to give consumers award-winning, world-class design, the latest technology and uncompromising quality at the best possible price.

**The Vodafone Smart V10 – The Smart Choice**

The Vodafone Smart V10 comes with a suite of advanced parental restrictions and smart safety features created especially by Vodafone, to enable users to get the most from their smartphone.

* **Parental Controls** - Vodafone’s device-based Parental Restrictions allow parents to disable, restrict access or set time limits on apps, social media and games for their children. Eye safety features include the ability to remove blue light from the screen~~s~~, as well as the option to disable the display with a proximity warning message when a child’s face gets too close to the screen. Lastly, Force Ring also gives parents the ability to call their children at full ring volume - even if the child’s phone is on silent.
* **Smart Safety Features** - Giving peace of mind, Emergency Mode allows users to quickly and easily call the emergency services by seven quick presses of the power key, or via the power key quick access menu. Users can easily share their journey with selected friends or family, via a conveniently placed shortcut to the Google Maps™ ‘Share Location’ function on the home screen. Lastly, ICE emergency contact and medical information for a user can be provided for first responders from the device lock screen.
* **Help & Support** – giving users an intuitive, accessible Android™ experience straight out of the box, including the ability to change the font and display size in the setup wizard. Help Tips highlight useful features and functions during the first few days and weeks of usage, and the ‘Tips’ application provides interactive tutorials and advice on new device features for novices, parents and the elderly.

For the Vodafone Smart V10, accessories are also available**.**

**Vodafone Devices – The Smart Choice for 12 years**

Vodafone Devices launched in 2006 with the aim of bringing affordable mobile technology to our customers, pairing the latest technology, in-house quality and design to our fast, reliable mobile networks. In the last twelve years, Vodafone has shipped more than 100 million devices - smartphones, tablets, mobile data products and broadband routers - to customers in over 40 markets.

Vodafone has built up a wealth of experience in creating devices, working closely with component makers and manufacturers to deliver great value experiences using the latest device technology, while never compromising on build quality.

Vodafone Devices are designed and tested in Europe by an in-house team of experts at Vodafone’s Design Studio and testing laboratory in Düsseldorf, Germany.

Vodafone spends more than nine months designing, developing and testing each new device to meet the highest industry standards across more than 1,000 individual requirements.  Every Vodafone device works optimally with Vodafone’s network, giving Vodafone customers the best possible speed, reliability and voice quality, including compatibility with VoLTE and VoWiFi, where available.

Each Vodafone device has to pass a series of strict hardware and safety examinations, with tests ranging from drop and impact to dust ingress and heat. Customers also get the best possible software user experience on their devices – the most relevant and useful features to boost usability keep them safe and ensure their devices are running optimally. Vodafone’s internationally acclaimed industrial designers work directly with technology partners to drive innovation and design trends and ensure customers get world-class products.

Vodafone’s devices have received over 100 international design awards to date, including several from the prestigious Red Dot Design Awards and iF Design Awards in the last two years alone.

A Vodafone device is sold nearly every three seconds, giving millions of customers each year the benefits of the latest in innovation and design from one of the world’s largest telecommunications companies.

For further information, please visit the following links:

[www.vodafone.com/devices](http://www.vodafone.com/devices)

Product movie Vodafone Smart V10:  
<https://youtu.be/44PHLnflNT0>

Parental Features video:  
<https://youtu.be/78iRGG-NQeI>

We are happy to provide you with imagery for your publication, but please always refer to our website ([www.vodafone.com/devices](http://www.vodafone.com/devices)) as source for legal reasons.

**VODAFONE SMART V10 – FULL SPECIFICATIONS**

|  |  |
| --- | --- |
| **Form Factor** |  |
| Dimensions | 151.3 x 69.9 x 8.17mm |
| Weight | 145g (TBC) |
| Colours | Chrome Pewter |
|  |  |
| **Hardware** |  |
| Screen | 5.9” 19:9 HD+ IPS  720 x 1560: 289 ppi  2.5D Dragontrail glass™ |
| Processor | Qualcomm SDM 429  Quad-core 4 x 2.0 GHz |
| RAM | 3GB LPDDR3 |
| Internal storage | 32GB (available user memory 20GB)3  Micro SD up to 128GB supported |
| Camera – Back | Dual 13MP auto focus + 5MP fixed focus, with flash |
| Camera – Front | 8MP fixed focus |
| Video | 1080p 30FPS |
| Sensors | Accelerometer, Proximity, Ambient Light |
| Battery | 3400 mAh (non-removable) |
|  |  |
| **Software** |  |
| Operating System | Android™ 9.0 Pie™ |
|  |  |
| **Network access** |  |
| LTE | 700 / 800 / 850 / 900 / 1800 / 2100 / 2600 |
| UMTS | Quad-band 850 / 900 / 1900 / 2100 |
| GSM | Quad-band 850 / 900 / 1800 / 1900 |
|  |  |
| **Connectivity** |  |
| NFC | No |
| HDMI | No |
| Audio | 3.5mm audio jack |
| Bluetooth | Bluetooth 4.2 |
| WLAN | 802.11 b/g/n 2.4GHz  Wi-Fi hotspot functionality |
| DNLA | No |
| USB | USB 2.0 High Speed (480 Mbit/s) |
|  |  |
| **Multimedia** |  |
| Audio | AAC, AMR, AWB, MP3, AAC+, Vorbis, FLAC, APE, AIFF, eAAC+, PCM playback, AC3 (from Dolby), eAC3 (from Dolby) |
| Image | BMP, GIF, JPEG, PNG |
| Video | 3gp, 3g2, mp4, avi, divx, mkv, flv, webm, ts, vob, mpg |
| Recording | H.263, H.264 AVC, H.265  HEVC, VP8, VP9, MPEG-4, DivX3.11/4/5/6 |

1. Dependent on country variant