1. Safety plan development
   - Design a complete driver safety plan that addresses your fleet’s unique needs
   - Identify potential hazards and risks associated with your fleet operations
   - Set clear safety goals and objectives

2. Management commitment
   - Ensure commitment and support from everyone including senior management
   - Establish a core team of people responsible for implementing the safety plan
   - Create internal awareness and support for the safety plan across the company

3. Privacy policies & data management
   - Set clear privacy policies that comply with data protection regulations
   - Define the types of data needed to manage and monitor fleet safety
   - Engage fleet users regarding data collection, purpose, limitations and benefits

4. Vehicle maintenance & safety inspections
   - Develop a maintenance programme to ensure all vehicles are inspected regularly
   - Conduct routine safety inspections to identify and address potential hazards
   - Use technology to track and monitor vehicle maintenance and safety

5. Technology applications
   - Leverage technology to enhance fleet safety, like telematics and driver monitoring
   - Adopt a proactive approach through systems that identify and prevent safety issues
   - Explore fleet digitisation opportunities to streamline safety processes and boost efficiency

6. Safety rules & policies
   - Define clear and comprehensive safety rules and policies for all drivers and vehicles
   - Clearly state the consequences for violating safety rules and policies
   - Regularly communicate and reinforce safety rules and policies with drivers and employees

7. Driver training & recognition programmes
   - Implement regular driver training programmes to promote safe driving
   - Create recognition and reward programmes to incentivise positive behaviours
   - Deploy gamification solutions to make driver training and recognition more engaging

Every fleet, no matter the size or industry, needs a safety plan.
At Vodafone Automotive, we focus on fleet safety and support our customers optimise it. That’s why we created this checklist to help you keep your fleet safe and your budget intact.
Follow these seven steps to improve driving behaviour, reduce accidents and position your company as a more responsible business.
So, what are you waiting for?

FLEET SAFETY CHECKLIST

C1 General