



Future Ready Insurance



Giving you a wider range of insurance solutions in the COVID era

In a COVID-19 world, things have changed. You're conscious that you need to keep your business moving - while at the same time, keeping your customers safe, is your top priority. We can help you with this, through our expanded range of self-install, insurance telematics solutions.

Easy self-install options – complete driving behavior in less than 5 minutes

- 1** **OBD Plug & Drive:** Customers can plug it straight into their vehicle port
- 2** **On-battery device:** Customers can install into their vehicle in under 2 minutes
- 3** **Driving Academy App:** Customers can self-install straight from App Store and log in within 3 minutes

Protecting your customers with a great experience

With these, come data analysis capability which gives you an accurate view of:

- trips made
- driving behaviour, and
- crash detection and reconstruction (OBD and On-battery devices only)



You can use the insight from the data to encourage safer driving and a reduction of accidents. Value-added features and benefits can be included such as stolen vehicle tracking and recovery, and crash assistance. Customers will also be guided by easy-to-understand instructions that come along with the device.

So, this means that you're able to provide a great customer experience with products that make sure you're able to keep your customers safe in various ways, including social distancing. Being able to respond and adapt to changes in this way right now, will help to make sure that you become a 'Future Ready' insurance business.

Driving Academy App

In 2021, we will be supplementing our Driving Academy mobile application with a Bluetooth tag device.

This will provide the link between the App and the vehicle – plus offer crash alerting reporting capabilities.



Why Vodafone Automotive?

45

years' experience in vehicle security and telematics

27^M

vehicles connected with Vodafone on the road today

45^{BN}

kilometers of driving data analysed

4.4^M

crash events managed

900

automotive experts

54

countries covered with Secure Operating Centres globally, 45 in Europe

35

vehicle manufacturers, working with Vodafone Automotive products & services

Interested? Get in touch now! salesuk.telematics@vodafone.com

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