

16 October 2006

VODAFONE UNVEILS HANDSET LINE-UP FOR CHRISTMAS 2006

- 3G broadband (HSDPA) phones
- Exclusive handsets from European, US and Asian manufacturers
- LG handsets offered for first time
- 3G phones at a range of prices

Vodafone today announces its range of Christmas 2006 consumer handsets offering the widest choice of handsets ever and 3G phones at entry level prices.

Vodafone will now offer 3G handsets to meet a wide variety of customers' needs from premium models to Vodafone's own branded handset at lower prices, thus expanding Vodafone's 3G consumer services to the mass market. The new line-up includes a great selection of handsets from major brands and a variety of exclusive designs. The handsets are smaller, lighter and have longer battery life. Consumers will also have access to the newest music and TV services from the extended 3G handset range.

The extended range includes: 24 Vodafone live! with 3G handsets, all offering Mobile TV services

14 Vodafone live! with 3G handsets offering Vodafone Radio DJ, Vodafone's innovative music service

6 3G broadband consumer handsets from Motorola and Samsung, allowing faster access to multi media services such as mobile TV and full track music downloads, faster download of music and video files and high speed download of emails when the handset is used as a modem for the PC.

10 Vodafone exclusive 3G handsets which include well known European, US and Asian manufacturers. Five of the Vodafone exclusives will be offered at entry level pricing. Vodafone's first own branded 3G handset – the Vodafone 710– will be another phone priced at the lower end to encourage further adoption of 3G services amongst the pre-pay market.

Vodafone Group Plc

Vodafone House, The Connection, Newbury, Berkshire RG14 2FN, England
www.vodafone.com

Investor Relations

Telephone: +44 (0)1635 664447
Facsimile: +44 (0)1635 682890

Media Relations

Telephone: +44 (0) 1635 664444
Facsimile: +44 (0) 1635 686007

news release



Page 2 of 5

This range also includes Vodafone live! with 3G handsets manufactured for Vodafone by LG for the first time. The two handsets are the LG KU800 - a stylish 3G slider handset with innovative touch keypad - and the LG L600V, at entry level pricing. Both LG handsets support Vodafone live! with 3G services, including video telephony and full track music downloads.

Frank Rovekamp, Global Chief Marketing Officer, Vodafone Group, said: "This attractive range of handsets extends Vodafone's lead in 3G and offers a wide diversity of choice for our customers. We have secured good exclusivity with the leading handset manufacturers from the US, Europe and Asia, and we are delighted to offer our first phones from new vendor LG as well as our first own branded 3G handset for consumers. These new 3G handsets for Christmas are smaller, have improved functionality and extended battery life.

"We are offering handsets at a range of prices enabling more customers to enjoy Vodafone's music, television and email services on their mobiles this Christmas."

-ends-

For further information:

Vodafone Group
Media Relations
Tel: +44 (0) 1635 664444

Notes to Editors

Individual Vodafone operating companies will select their own handset line-up from this extended global range.

cont...

Vodafone Exclusive Handsets

Highlights include 5 exclusive handsets from the top brands:

Nokia 6234 – the first exclusive handset from Nokia with a 2 mega-pixel camera and stereo music speakers

Motorola V1100 – a 3G broadband phone with HSDPA and sporty design

Samsung ZV40 - a multimedia all-rounder in stylish clamshell format

Samsung ZV50 – a feature-packed, compact clamshell with 3G broadband

Sony Ericsson V630i – a phone for music lovers with dedicated music keys and 256 MB memory card included

Vodafone will also be marketing 5 entry level exclusive Vodafone live! with 3G handsets during the Christmas period:

LG L600V a clamshell phone supporting video telephony and mobile TV at entry level price

Sagem my600V and my800V - two compact and slim candy bar phones supporting video telephony and mobile TV at entry level price

Sharp 770SH - a slim clamshell phone with a high quality display

Vodafone 710 - first single branded Vodafone consumer 3G handset which combines features like 1.3 MP camera and music services with an appealing design and an easy to use experience for customers new to 3G

Exclusive 2.5G handsets

Sharp GX29 - slim clamshell phone with VGA camera

3G broadband handsets

Motorola V1100

Motorola MOTORAZR maxx V6

Motorola MOTORAZR V3xx

Samsung Z560V

Samsung Z720V

Samsung ZV50

Non-exclusive handsets

Vodafone will be marketing a broad range of 3G handsets from premium to entry level:

LG KU800

Motorola MOTORAZR maxx V6

Motorola MOTORAZR V3xx

Nokia N73

Nokia 6151

Nokia 7390

Nokia 6288

Samsung Z400V

Samsung Z540V

Samsung Z560V

Samsung Z720V

Sony Ericsson K610i

Sony Ericsson K800i

Sony Ericsson W850i

2.5G handsets with Vodafone live! at premium level

Motorola MOTOKRZR K1

2.5G handsets with Vodafone live! at entry level:

Nokia 6070

Sagem myC5-3

Samsung X510V

Samsung X680V

Sony Ericsson K310i



	Mobile TV	Vodafone Radio DJ	3G broadband (HSDPA)	Network Bearer	Exclusive	Camera
LG KU800	yes	no		3G		2 MP
LG L600V	yes	no		3G	yes	1.3 MP
Motorola Razr Maxx V6	yes	yes	yes	3G		2 MP
Motorola V1100	yes	yes	yes	3G	yes	1.3 MP
Motorola V3xx	yes	yes	yes	3G		1.3 MP
Motorola KRZR K1	no	no		2.5G		2 MP
Nokia 6070	no	no		2.5G		VGA
Nokia 6151	yes	no		3G		1.3 MP
Nokia 6234	yes	no		3G	yes	2 MP
Nokia 6288	yes	no		3G		2 MP
Nokia N73	yes	yes		3G		3.15 MP
Nokia 7390	yes	no		3G		3 MP
Sagem my600V	yes	no		3G	yes	VGA
Sagem my800V	yes	no		3G	yes	1.3 MP
Sagem myC5-3	no	no		2.5G		VGA
Samsung X510V	no	no		2.5G		VGA
Samsung X680V	no	no		2.5G		VGA
Samsung Z400V	yes	yes		3G		2 MP
Samsung Z540V	yes	no		3G		1.3 MP
Samsung Z560V	yes	yes	yes	3G		2 MP
Samsung Z720V	yes	yes	yes	3G		3 MP
Samsung ZV40	yes	yes		3G	yes	1.3 MP
Samsung ZV50	yes	yes	yes	3G	yes	2 MP
Sharp 770SH	yes	no		3G	yes	1.3 MP
Sharp GX29	no	no		2.5G	yes	VGA
Sony Ericsson K310i	no	no		2.5G		VGA
Sony Ericsson K610i	yes	yes		3G		2 MP
Sony Ericsson K800i	yes	yes		3G		3.2 MP
Sony Ericsson V630i	yes	yes		3G	yes	2 MP
Sony Ericsson W850i	yes	yes		3G		2 MP
Vodafone 710	yes	yes		3G	yes	1.3 MP

See images of the new range of Vodafone live! with 3G handsets on www.vodafone.com