

Vodafone Sustainable Business Strategy

Our intention to work towards three significant global transformation goals over the years ahead to 2025 is at the centre of our sustainable business strategy. Each goal has the potential to deliver meaningful socio-economic benefits for our customers and wider society; and each goal is derived directly from – and will be achieved by means of – our core long-term business objectives.

The three global transformation goals are:

- women's empowerment;
- energy innovation; and
- youth skills and jobs.

These goals were first announced in the 2016 Sustainable Business Report. A year later, we are making good progress, as we explain later in this Report. We also provide an insight in the Appendix into the methodology used to identify the key risks and opportunities facing our business that determined the priorities for our sustainable business strategy.

In parallel, we continue to enhance our corporate transparency programme, which addresses four specific areas that are the focus of intense public debate.

The four transparency focus areas are:

- taxation and total economic contribution;
- supply chain integrity and safety;
- mobiles, masts and health; and
- digital rights and freedoms.

Purpose

We connect everybody to live a better today
and build a better tomorrow

Transformation

Women's
Empowerment



Energy Innovation



Youth Skills and Jobs



Transparency

Tax and Total
Economic
Contribution

Supply Chain Integrity
and Safety

Mobiles, Masts
and Health

Digital Rights
and Freedoms

Principles and Practice