## Device Launch Card

# Vodafone K4305 USB Stick





Launch markets: IT, DE, ES, ZA, CZ, RO, IE, GR

Exclusivity:

Vodafone exclusive ID

Segments:

Young Socials

Price: Volume: For detailed information please

refer to VPC

- Upgrade K3806 to higher speed (up to 21Mbps HSPA+) for a similar price.
- Continue the multidimensional customisation story: enterprise, seasonal offers and consumer individual options via a personalization portal
- New QuickStart solution gets the user auto-connected in 15 seconds
- First Vodafone USB stick supporting Plug&Play and Vodafone Mobile Broadband Account Experience(VMBAE) in Windows 8

## Vodafone Differentiation & Experience:

- Vodafone exclusive design with clip-on covers
- Plug&Play in Windows 8
- Support Vodafone Mobile Broadband Account Experience(VMBAE)
- QuickStart + VMB client for all other platforms
- Vox integration (in MR)

Dimensions:	84.7mm x 14.6mm x 27mm
Weight:	30g
Colors:	White (default)
Chipset:	HiSilicon Balong 310
Memory:	MicroSDHC™ card support
Networks:	GSM / GPRS / EDGE / HSPA+ (21.1 Mbps DL / 5.76Mbps UL)
Features:	USB 2.0 high speed External antenna slot Breathing LED showing status Clip-on covers Rx diversity Vodafone QuickStart Web UI Vodafone hybrid VMB dashboard
Box content:	Vodafone K4305 USB extension cable Quick Start Guide Product Safety Information
Key USP:	<ul> <li>Drive differentiation within the mid-tier through HSPA+ without the premium device cost</li> <li>Multidimensional customization story</li> <li>Connectivity made simple reducing the support calls</li> <li>Plug&amp;Play in Windows 8</li> <li>Support VMBAE App</li> <li>Quickstart + VMB client for all other platforms</li> <li>Vox integration (in MR)</li> </ul>



## **Device Facts Sheet**

# Vodafone K4305 USB Stick

Availability: November 2012

#### Form Factor

Type: Colours: USB stick
White (default)

Weight: 30g

**Dimensions:** 84.7 x 14.6 x 27 mm

#### Hardware

Processor:

HiSilicon Balong 310

ROM: 128M RAM: 32M

Upload: HSUPA cat 6, 5.6 Mbps

Download: HSDPA cat 14, 21.1 Mbps

**LED:** Breathing LED

Antenna: Advanced antenna support

(Type-3i)

**Extermal** MicroSDHC<sup>™</sup> card support (up

memory to 32Gb)

## Connectivity

USB External USB 2.0 high speed External antenna connector

antenna

### Software Platform

User interface:

hybrid VMB dashboard QuickStart Web UI Support VMBAE in Win8

# Messaging

**Text:** SMS support in QuickStart Web

Network Access

UMTS:

Dual-band 900, 2100

GSM/GPRS/E

Quad-band 850, 900, 1800, 1900

DGE:

**Receive** 900, 2100

diversity:

